



Dr. Oregonin

Eco-friendly, harmonious with nature

Dr. Oregonin



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MISSION

Contribute to improving human health and quality of life through R&D

Core purpose

01. Platform of bio materials based on the natural ingredient
02. Commercialization of functional food and pharmaceutical materials and products
03. Commercialization of Health functional foods and Functional cosmetics

Hello.



I'm Sun-Eun Choi, CEO of Dr. Oregonin Inc.

- Present) National university professor in the Department of Forest Biomaterials Engineering from Kangwon National University
- Previous) Professor/Industry-Academia Cooperation Division Director / Lifelong Education Institute Director from Gwangju Women's University
- Previous) Professor / Director of Small and Medium Business Industry-Academia Cooperation Center / Director of Entrepreneurship Education Center / Director of Academic Information Center from Nambu University

My father, a war veteran, was deeply worried about his youngest child's frequent illnesses, especially severe skin conditions, possibly due to the effects of defoliants. Therefore, every early dawn, deep in the mountains, he would gather various medicinal plants directly from nature with great care, preparing them meticulously and giving them to me to take and bathe in. Eventually, this allowed me to spend a healthy adolescence.

Later on, influenced by the devoted and profound love of my parents, I acquired a PH.D in pharmacy. For over 20 years, I dedicated myself solely to researching functional pharmaceuticals derived from natural substances. Eventually, I became a professor at a Kangwon National University.

Based on my expertise and the love I received from my father, I have started the research and product development for my family and myself, hoping that it would also help many others' lives by making them healthier and more prosperous. This is why I have decided to establish Dr. Oregonin Inc.

I will insist on only choosing safe and trustworthy products with the mindset of an honest researcher who loves my family, and I will never hesitate to invest in good products.

I will never compromise with reality and I promise to myself everyday to make only reliable and safe products for my precious family's health by doing my best. I sincerely hope that you and your family's health and happiness will always be abundant as well.

Thank you.

Sincerely, Sun-Eun Choi CEO of Dr. Oregonin Inc.

The Key patent of Dr.Oregonin

**Platform for R&D
and Commercialization
of High functional
Bio-Materials
Based on
Natural Ingredients**

DB Library of Over 100 Natural Ingredients

Possessing an In-house Database Library of High-content Polyphenol Compounds Extracted from domestic Plants in Korea

High-content active substance extraction and conversion technology

Possessing core technology for high-content active substance standard extraction method and non-solvent conversion for increased activity compared to existing extraction methods by more than 10 times.

Research and development support platform throughout the entire process

Discovery of target materials needed by customers – extraction – efficacy verification – prototype production and evaluation – testing and certification – formulation, etc., supporting the entire cycle of natural product research and development.

Possess about 60 patents

Main patents of Dr.Oregonin



[Composition for hair loss prevention and treatment containing azlea species extracts]



[Extraction Method for high-content taxifolin glycoside and aglycone extract]



[Composition for improving, preventing, or treating stress-induced hair loss using a high-content extract of catechin glycoside]



[Composition for improving, preventing, or treating male pattern hair loss using a high-content extract of catechin glycoside]



[Composition for improving, preventing, or treating male pattern hair loss using a high-content extract of catechin 7-O- β -D-apiofuranoside]



[Composition for improving, preventing, or treating stress-induced hair loss using a high-content extract of catechin 7-O- β -D-apiofuranoside]



[Composition for antiviral use containing a high content extract of catechin glycoside from Elm species]



[Extraction method for producing an extract containing a high content of oregonin from Alnus species]

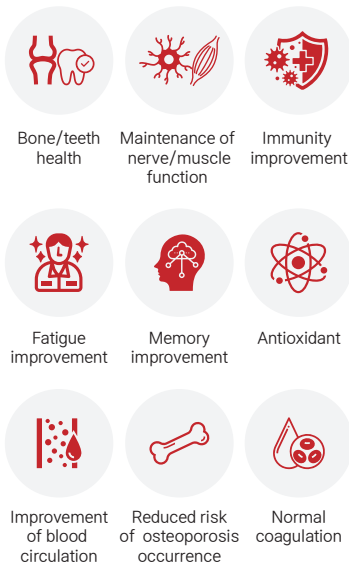


Health care

MFDS certified
Health functional food

GinsenoCa InsaQ

MFDS certified 9 multi-functionalities



A health functional food contained combining **calcium and red ginseng** that help with **bone and dental health** as well as boosting immunity.

01

Large-fruit elm extract

- Large-fruit elm extract is the oriental herb medicine, which has an effect on **improvement of immunity**, strengthen gastrointestinal function and anti-cancer etc.



Large-fruit elm extract Completed preclinical CRO on muscle loss, muscular atrophy and anti-obesity

02

6-year-old Korean red ginseng

- 3mg of ginsenoside

03

Seaweed calcium

- Plant-based calcium:
High absorption rate—excellent for absorption in the body

04

250mg of calcium

- Maintain **bones and teeth** healthy

05

Take 2 tablets a day with water

- 2 tablets daily (Total 60 tablets)

GinsenoCa InsaQ Forte



A health functional food contained combining **calcium** and **red ginseng** that help with **bone and dental health** as well as boosting immunity.

MFDS certified 9 multi-functionalities



Bone/teeth health



Maintenance of nerve/muscle function



Immunity improvement



Fatigue improvement



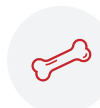
Memory improvement



Antioxidant



Improvement of blood circulation



Reduced risk of osteoporosis occurrence



Normal coagulation

01

East Asian alder extract

- Anti-inflammatory effect



Oregonin: Derived from East Asian alder

Completed preclinical CRO on muscle loss, muscular atrophy and anti-obesity

03

250mg of calcium

- Maintain **bones and teeth** healthy

05

Milk thistle, Vitamin C

02

6-year-old Korean red ginseng

- 3mg of ginsenoside

04

Seaweed calcium

- Plant-based calcium:
High absorption rate-excellent for absorption in the body

06

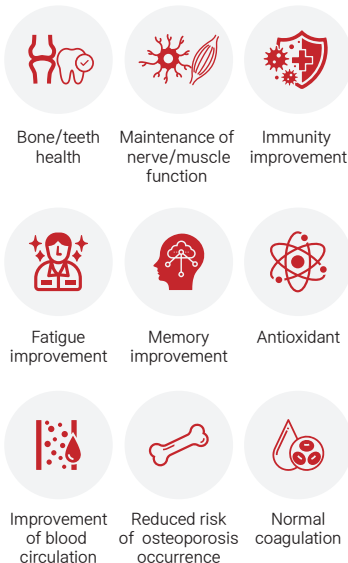
Take 2 tablets a day with water

- 2 tablets daily (Total 60 tablets)

MFDS certified
Health functional food

GinsenoCa InsaQ Forte Gold

MFDS certified 9 multi-functionalities



A health functional food contained combining **calcium and red ginseng** that help with **bone and dental health** as well as boosting immunity.

01

Contains Large-fruit elm and East Asian alder extract

- Contains herbal medicine often had used in Korean folk remedies (Elm extract with excellent anti-cancer effects and East Asian alder extract with effective anti-inflammatory)



Large-fruit elm/East Asian alder extract

Completed preclinical CRO on muscle loss, muscular atrophy and anti-obesity

02

6-year-old Korean red ginseng

- 3mg of ginsenoside

03

Seaweed calcium

- Plant-based calcium:
High absorption rate—excellent for absorption in the body

04

250mg of calcium

- Maintain **bones and teeth** healthy

05

Take 2 tablets a day with water

- 2 tablets daily (Total 60 tablets)

06

Milk thistle, Vitamin C

Must have supplements for healthy diet

Ore-nalthin



MFDS certified 6 multi-functionalities



Reduction of
body fat



Liver
health



Improvement of
endurance



Energy
metabolism



Energy
generation



Antioxidant

01

East Asian alder extract

- Contains East Asian alder extract that can help liver protection and anti-inflammatory



Oregonin: Derived from East Asian alder

Completed preclinical CRO on muscle loss, muscular atrophy and **anti-obesity**

02

Garcinia Cambogia Extract

- Garcinia Extracts help **reduce body fat** by inhibiting the synthesis of carbohydrates into fat
- 1200mg of HCA

03

Milk thistle extracts

- To help liver health
- Contain 130mg of silymarin

Pantothenic acid

To help energy production and metabolism of lipids, carbohydrates, and proteins

Vitamin B1

To help carbohydrate and energy metabolism

7mg of Octacosanol

Helps improve endurance

200mg of Vitamin C

Formation and maintenance of connective tissue, antioxidant effects

Vitamin B2, Niacin

Energy production within the body

Suggested use

Take 1 tablet at a time, three times a day with water

MFDS certified
Health functional food

GinsenoCa Red Ginseng Jelly Stick



Large-fruit elm extract

- **Immune-boosting,** digestive function-enhancing, and anti-cancer effects
- Completed preclinical CRO on muscle loss, muscular atrophy and anti-obesity



6-year-old Red ginseng

from Gangwon province in Korea

- Use **6-year-old Red ginseng** from clean area in Gangwon province



Possesses elm related patent



Easy to take with stick jelly type

- once a day with 1 packet

For Kids



MFDS certified 5 multi-functionalities

Improvement of immunity
Memory improvement
Improvement of fatigue
Antioxidant
Improvement of blood circulation

For Adults



MFDS certified 6 multi-functionalities

Support the health of menopausal women

Improvement of immunity
Memory improvement
Improvement of fatigue
Antioxidant
Improvement of blood circulation

01

5.5mg of ginsenoside

- A health functional food that contains 5.5mg of ginsenosides per serving, which can help manage the immune system of growing children

02

Tropical fruit extract

- Using concentrated tropical fruit extract
- Sweet red ginseng jelly sticks that even children who dislike the bitter taste can enjoy

01

High content of ginsenoside

- A health functional food that contains 25mg of ginsenosides per packet, which can help with menopausal women's health

02

Easily, anytime, anywhere

- Easy to eat without water
- Convenient to carry and consume with a stick type that can be eaten right away

GinsenoCa Red Ginseng Film



MFDS certified 5 multi-functionalities



Improvement
of immunity



Improvement of
fatigue



Improvement of
blood circulation



Memory
improvement



Antioxidant

01 6-year-old Red ginseng

- Using high-quality 6-year-old red ginseng harvested at full maturity
- Contains 3.2mg of ginsenoside

02 Large-fruit elm extract

- Contains large-fruit elm extract with immune-boosting, digestive function-enhancing, and anti-cancer effects



Large-fruit elm extract

Completed preclinical CRO on muscle loss, muscular atrophy and anti-obesity

03 ODF Health Functional food

- Health functional food that is absorbed through the oral mucosa with a ODF(Oral Dissolving Film)

04 4 times faster absorption rate

- Rapid absorption into the body through the oral mucosa

05 Simple and portable

- Thin and lightweight product that is easy to carry in your pocket or bag

06 Suggested use

- 2 sheets a day, place a sheet on the roof of your mouth or on your tongue and let them slowly dissolve



Hair loss care

Softly and healthily
with natural ingredients

Taxifolin Plus Shampoo



Hair loss relief functional shampoo
containing the patented
natural ingredient **taxifolin**

Natural ingredients contained in



Azalea flower
extract



Caffeine



Japanese Cornel
fruit extract



David elm bark
extract



Baby brier root
extract



East Asian
alder extract



Ginseng



Red Ginseng



Angelica Gigas
extract

01

Taxifolin – patented natural ingredient for hair loss relief

- Powerful **antioxidant and anti-inflammatory** effects from natural ingredients extracted from azalea
- Contains major ingredients such as azalea and elm extract, with a research paper on the efficacy of hair loss relief

02

Completed Human study



- Human study conducted by a **dermatologist**

1 Improving hair loss prevention

2 Soothing the scalp

3 Improving scalp redness

4 Scalp sebum cleansing power

Angelica Gigas extract, Ginseng and Red ginseng

Natural herbal remedies that have been used
since ancient times

Caffeine

Normalize the physiological activity of
hair follicles to alleviate hair loss

EWG verified

Use with safe

Menthol

a refreshing sensation with menthol

Softly and healthily
with natural ingredients

Taxifolin Edition Treatment

Natural ingredients contained in



Azalea flower
extract



David elm bark
extract



Baby brier root
extract



East Asian
alder extract



Hair loss relief functional treatment
containing the patented
natural ingredient **taxifolin**

01 Taxifolin – patented natural ingredient for hair loss relief

- Powerful **antioxidant and anti-inflammatory** effects from natural ingredients extracted from azalea
- Contains major ingredients such as azalea and elm extract, with a research paper on the efficacy of hair loss relief

02 Completed Human study



- Human study conducted by a **dermatologist**

Test
results

Improving hair loss prevention

Patented natural extract

Gentle and healthy with natural ingredients

Scalp Soothing & Cooling

Massage the hair and scalp at the same time

Menthol

Provides a refreshing sensation with menthol

Use on the scalp

Hair loss relief treatment that can use at the scalp

Softly and healthily
with natural ingredients

Taxifolin Hair Loss Care Tonic



Hair loss relief functional tonic
containing the patented
natural ingredient **taxifolin**

Natural ingredients contained in



Azalea flower
extract



Caffeine



Japanese Cornel
fruit extract



David elm bark
extract



Baby brier root
extract



East Asian
alder extract



Ginseng



Red Ginseng



Angelica Gigas
extract

01 Taxifolin – patented natural ingredient for hair loss relief

- Powerful **antioxidant and anti-inflammatory** effects from natural ingredients extracted from azalea
- Contains major ingredients such as azalea and elm extract, with a research paper on the efficacy of hair loss relief

02 Completed Human study



- Human study conducted by a **dermatologist**

1 Improving hair loss prevention

2 Calming the scalp's heat

Caffeine

Normalize the physiological activity of
hair follicles to alleviate hair loss symptoms

Patented natural extract

Hair loss patent azalea extract (taxifolin)

Spray type

Easy to use anytime, anywhere

Angelica Gigas extract, Ginseng and Red ginseng

Natural herbal remedies
that have been used since ancient times

Softly and healthily
with natural ingredients

Taxifolin Hair Loss Care Ampoule

Natural ingredients contained in



Azalea flower
extract



Caffeine



Japanese Cornel
fruit extract



David elm bark
extract



Baby brier root
extract



East Asian
alder extract



Ginseng



Red Ginseng



Angelica Gigas
extract



Hair loss relief functional
ampoule containing the patented
natural ingredient **taxifolin**

01

Taxifolin – patented natural ingredient for hair loss relief

- Powerful **antioxidant and anti-inflammatory** effects from natural ingredients extracted from azalea
- Contains major ingredients such as azalea and elm extract, with a research paper on the efficacy of hair loss relief

02

Completed Human study



- Human study conducted by a **dermatologist**

- 1 Clinical research completed
- 2 Improving hair loss prevention
- 3 Improving scalp redness
- 4 Relief for scalp heat

Angelica Gigas extract, Ginseng and Red ginseng

Natural herbal remedies
that have been used since ancient times

Caffeine

Normalize the physiological activity of
hair follicles to alleviate hair loss symptoms

Ampoule type

Immediate scalp soothing and cooling effect



Skin care

01

Contains oregonin from East Asian alder extract

- High priced oregonin from East Asian alder extract

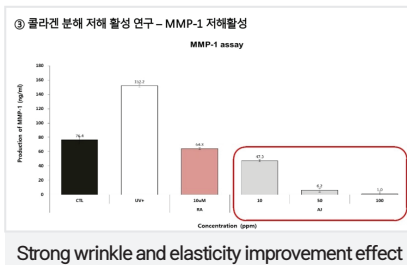
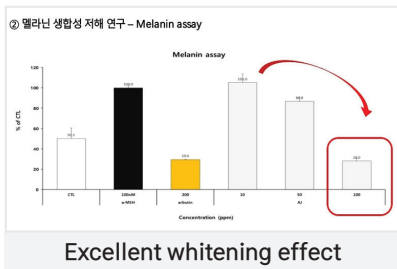
Oregonin

A natural ingredient with **anti-inflammatory and antioxidant effects**



02

Possesses patent with oregonin



Non-stimulus body test completed



Paraben 7 types not detected

Trouble care and skin soothing effect

Brown ampoule with the color of natural extracts

8 natural ingredients

Azalea flower extract
East Asian alder extract
Baby brier root extract
David elm bark extract
Carrot extract
Mate Leaf extract
Asian pennywort extract
Borage extract



01

Contains oregonin from East Asian alder extract

- High priced oregonin from East Asian alder extract

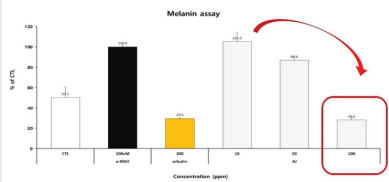
Oregonin

A natural ingredient with **anti-inflammatory** and **antioxidant** effects

02

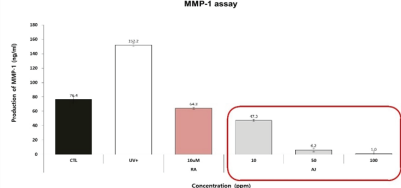
Possesses patent with oregonin

② 멜라닌 생합성 저해 연구 - Melanin assay



Excellent whitening effect

③ 콜라겐 분해 저해 활성 연구 - MMP-1 저해활성



Strong wrinkle and elasticity improvement effect

8 natural ingredients

Azalea flower extract
East Asian alder extract
Baby brier root extract
David elm bark extract
Carrot extract
Mate Leaf extract
Asian pennywort extract
Borage extract



Non-stimulus body test completed



Paraben 7 types not detected

Trouble care and skin soothing effect

Apply moistly without stickiness

Brown cream with the color of natural extracts

Ori Balm Multi Stick

01

Contains oregonin from East Asian alder extract

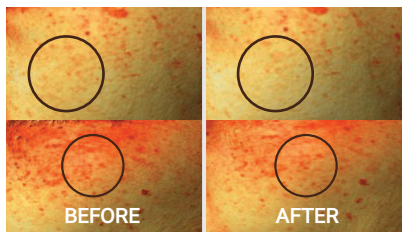
- High priced oregonin from East Asian alder extract

Oregonin

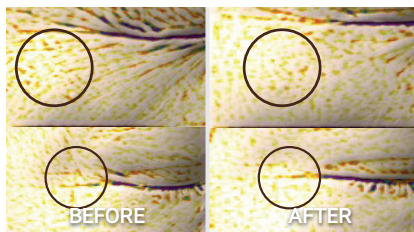
A natural ingredient with **anti-inflammatory** and **antioxidant effects**

02

Possesses patent with oregonin



Excellent whitening effect



Strong wrinkle and elasticity improvement effect



Non-stimulus skin test completed



Whitening wrinkle improvement clinical trial completed

Trouble care and skin soothing effect

Use on dry skin anytime, anywhere

Multi-stick type for easy portability

8 natural ingredients

Azalea flower extract
East Asian alder extract
Baby brier root extract
David elm bark extract
Carrot extract
Mate Leaf extract
Molokhia Leaf extract
Borage extract