

Ulike

BRAND INTRODUCTION





Ulike Group is a leading international brand in the at-home beauty device sector, offering consumers a safe, effective, and convenient self-care experience.

Founded in 2013, we have been dedicated to bringing the beauty salon experience to your home, and we remain committed to this mission.

TOP1 in Global Sales.

Rapid Annual Sales Growth



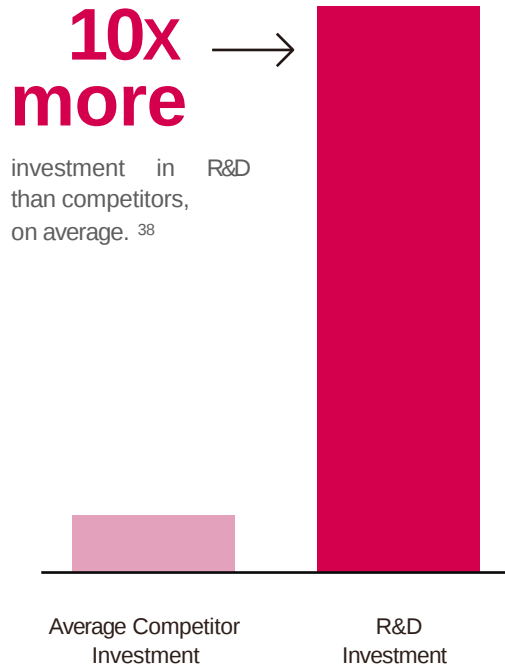
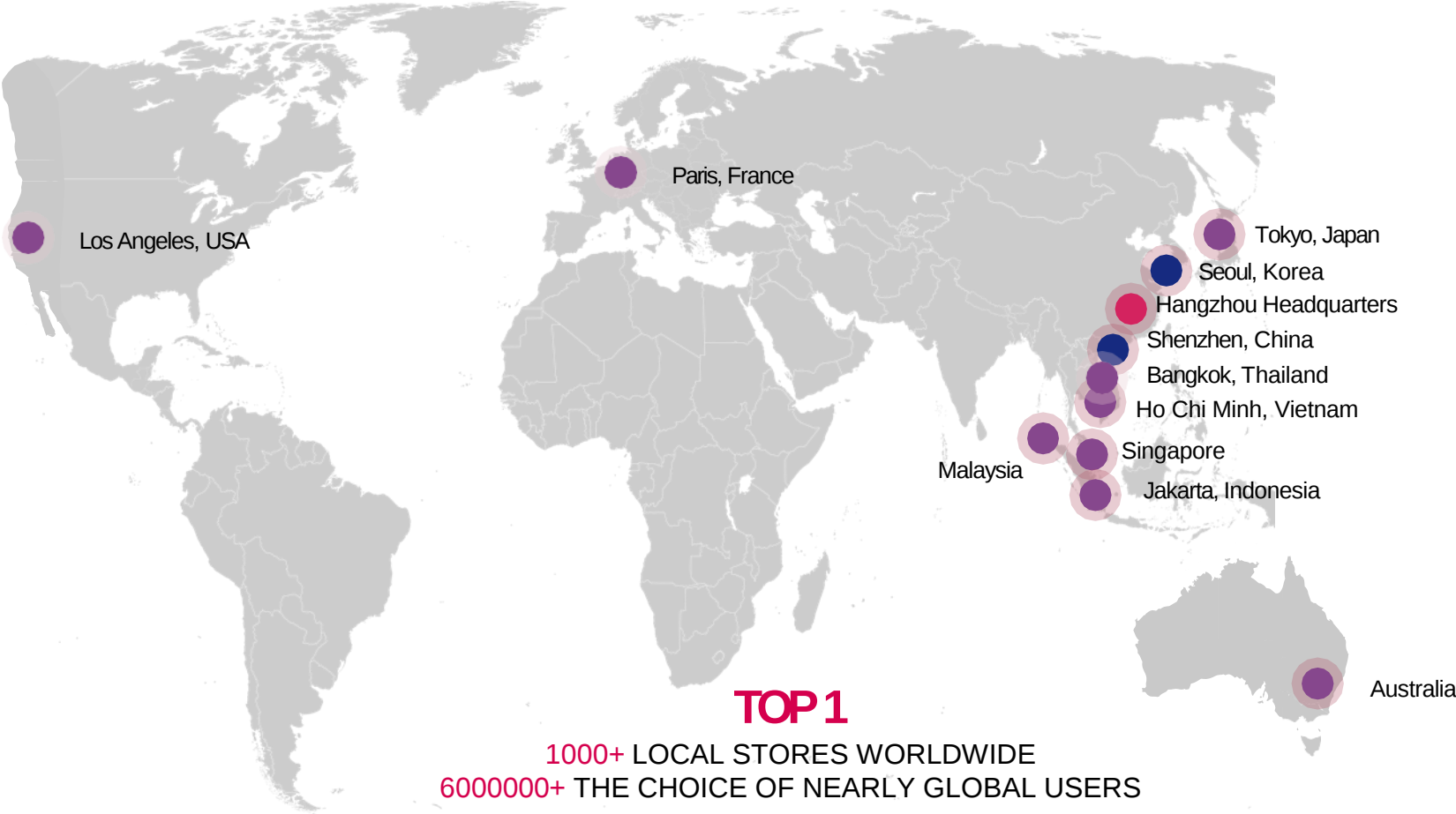
** Rapid Sales Growth with Hair Removal Product Only!!!*

Ulike

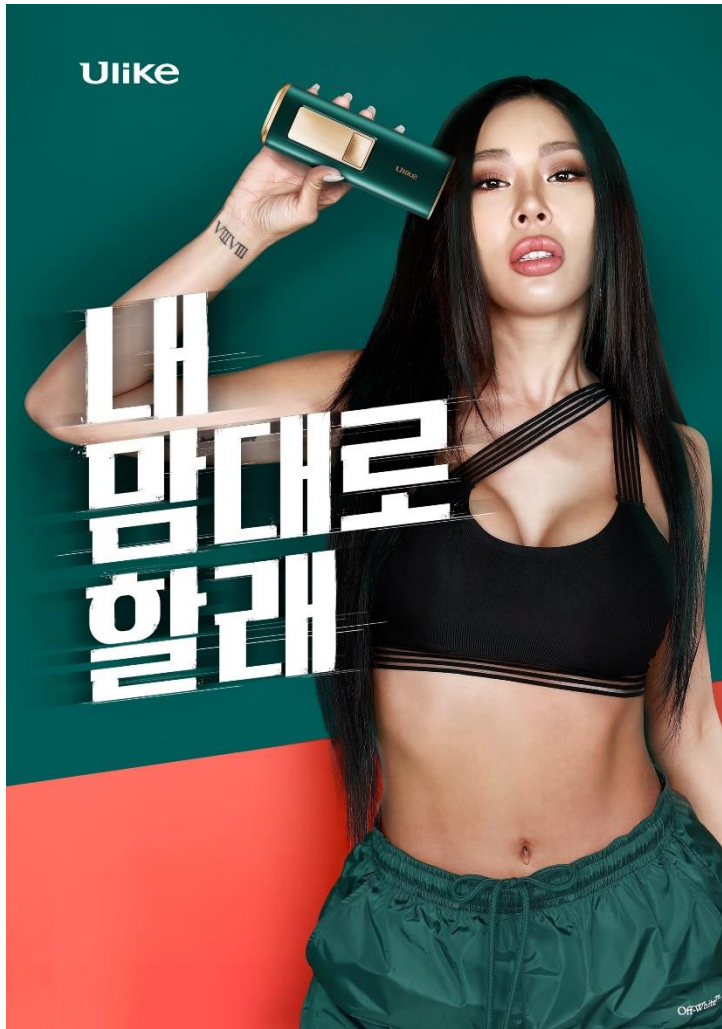




Headquarters: 1 R&D:2 OVERSEAS BRANCHES: 8



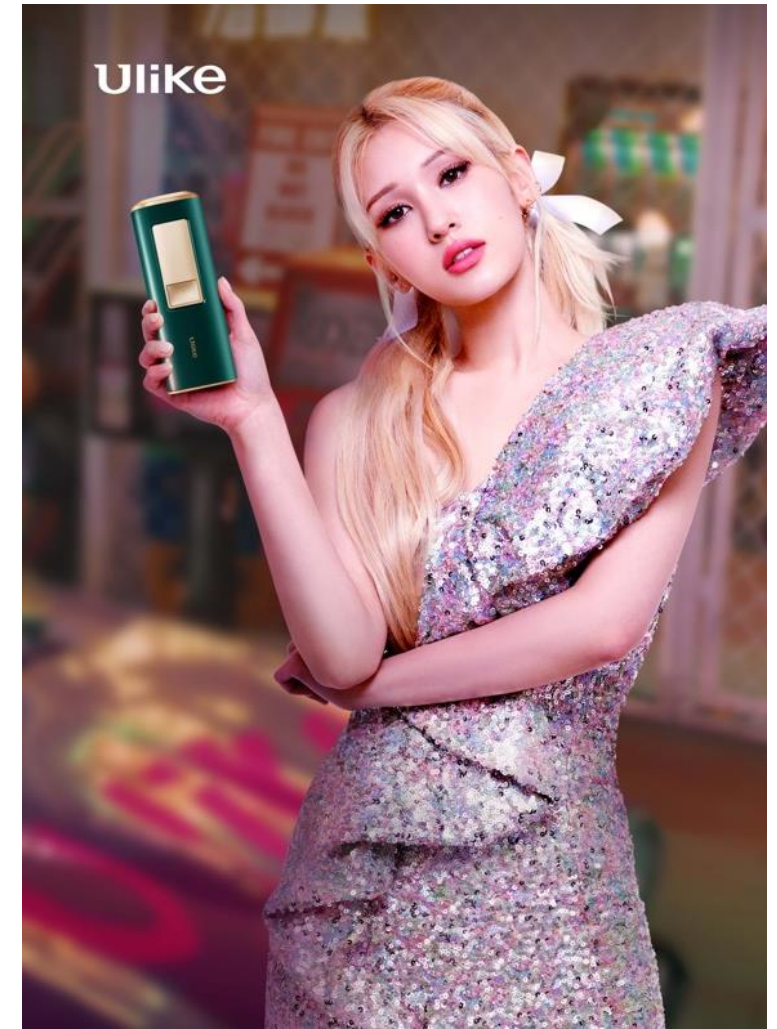
TOP 1
1000+ LOCAL STORES WORLDWIDE
6000000+ THE CHOICE OF NEARLY GLOBAL USERS



Jessi (Korea) 2021~2022



Jessi (Korea) 2021~2022



Jeon Somi (Korea, Japan, Vietnam)
2023.03~2024.04



Jun Ji Hyun (China) 2021~2022



Gong Li (China)



Zhou Dongyu (China) 2023



Zhang Yuqi

2021 Ulike Air Series
Spokesperson



Jing Tian

2021 Ulike Brand
Ambassador



Bai Lu

2021 Ulike Brand
Ambassador



Zhao Lusi

2020 Vitality Beauty Skin
Series Spokesperson



Mao Buyi

2019 Ulike Brand
Experience Officer



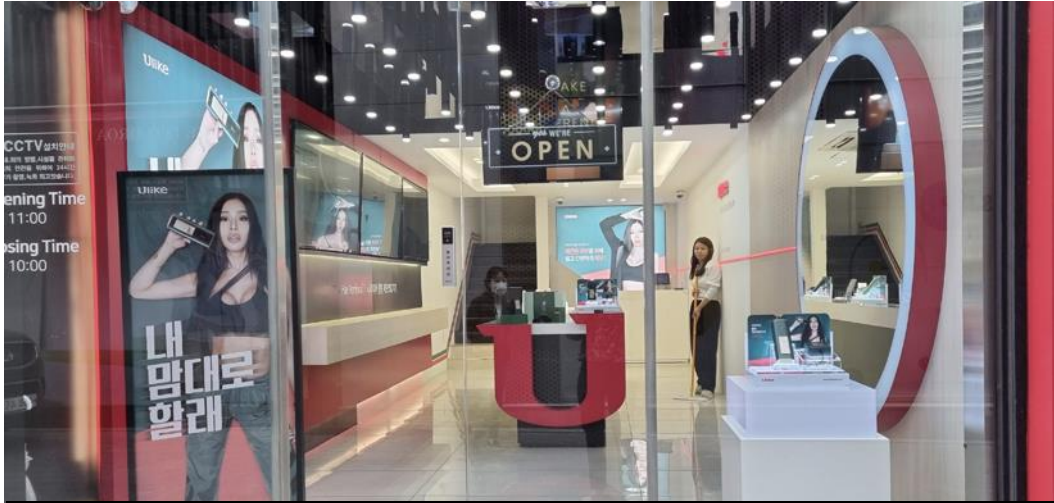
Neo Hou

2019 Asia Pacific Beauty
Line Spokesperson



Luo Yunxi

Chief Fashion Officer of
Ulike Aurora in 2018



Korea



China



Japan

1 Millions+ (2023)

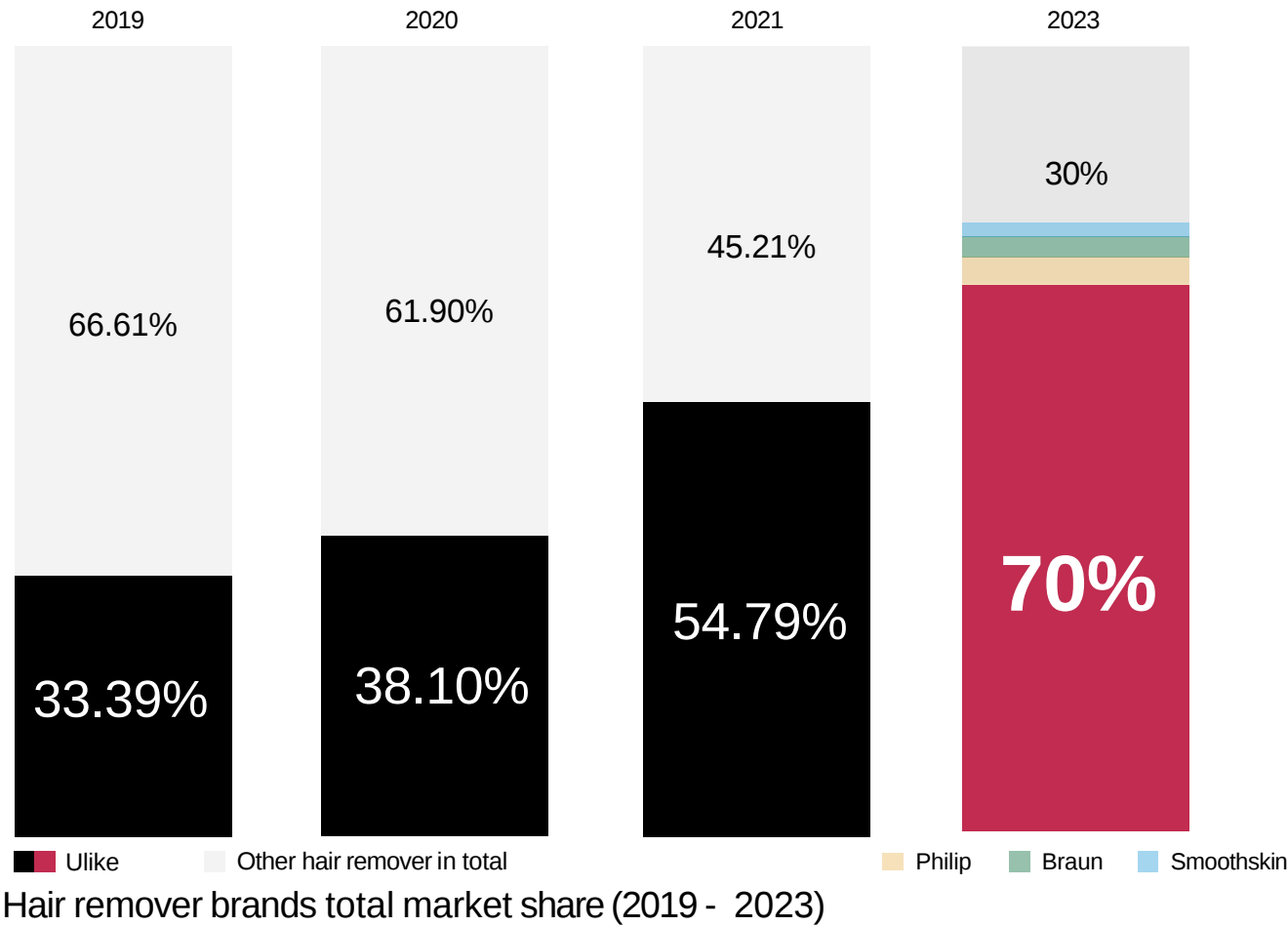
The Choice of Chinese Users

70%+

Market share in the China market

NO.1

in sales for 8 year running







Amee : Vietnamese Singer



Valentine Special

MUA 2 GIẢ HỜI

~~14,800K~~ **11,840K**

Áp mã **ULIKE142**

Giảm kịch sàn **10,000K**

TẶNG SET QUÀ

Bàn chải điện + Body Lotion

Sự kiện kéo dài chỉ duy nhất từ 6/2 - 14/2

Follow SHOP 100K

Giảm sâu **7.400K**

6.290K

Áp mã ULIKE370 còn **5.920K**

Tặng kèm combo bàn chải điện + body lotion

Valentine's DAY

Máy triệt lông Ulike Sapphire Air Cooling IPL

Giá gốc 7.400K

Sale còn 6.290K

Nhập mã **ULIKE340** giảm thêm **340K**

Ulike

Triệt lông TỰ DO tỏa sáng

Ulike

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Ulike

Triệt lông TỰ DO tỏa sáng

Gabbriette B.

Ulike Air 3 trưng bày

@poosh

CHÚNG TÔI QUAN TÂM ĐẾN LÀN DA CỦA BẠN

Ulike

Skin Health Alliance

THẾ HỆ SẢN PHẨM CỦA ULIKE

Sự cống hiến 10 năm để phát triển sản phẩm

2013 Thành lập Ulike Tiến hành trình phát triển những sản phẩm tuyệt vời

2016 Thiết bị IPL cầm tay đầu tiên của Ulike ra mắt

2017 Thêm chức năng làm lạnh để người dùng có thể làm mát da sau khi treatment

Trải nghiệm

Triệt lông TỰ DO tỏa sáng

Triệt lông Ulike Sapphire Air Cooling IPL

#

#ulikehairremoval

245.1M views

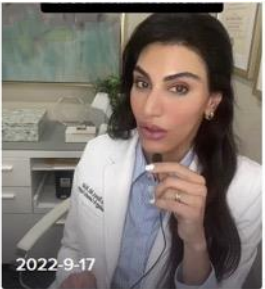
3-16



Such a good investment!!!
#ulikehairremoval

Paid partnership
russell_jessi... 18.6M

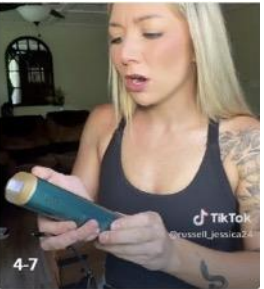
2022-9-17



Is at home Laser Hair Removal Safe & Effective?...

skinbydrazl 399.2K

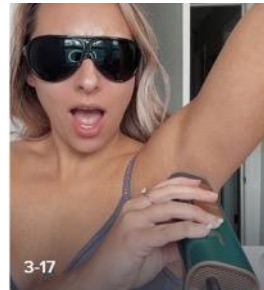
4-7



Update on the laser hair removal process! ...

Paid partnership
russell_jessi... 8.1M

3-17



@ulikeglobal #ulike #laser #hairremoval #fyp

macynicole... 1.7M

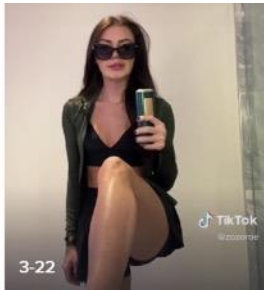
2022-9-24



HAIR REMOVAL HOME PT2

literallylizzi 2.1M

3-22



An at home laser hair removal device that DOESN'T hurt?!...

zozoroe 3.3M

Kourtney Kardashian Brand Christmas Gift Unboxing

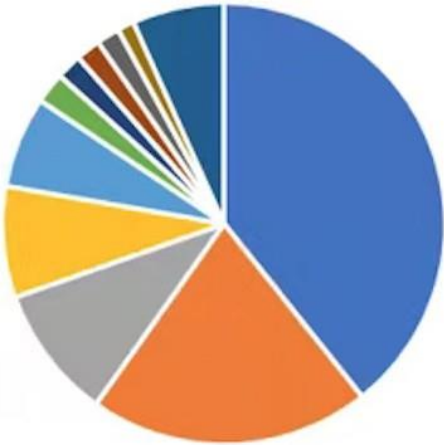
Poosh is a lifestyle brand founded by Kourtney Kardashian. Every Christmas, the "Poosh Christmas Gift Box Series"

Ulike will be the Kardashian's remomended home-use IPL hair removal device brand



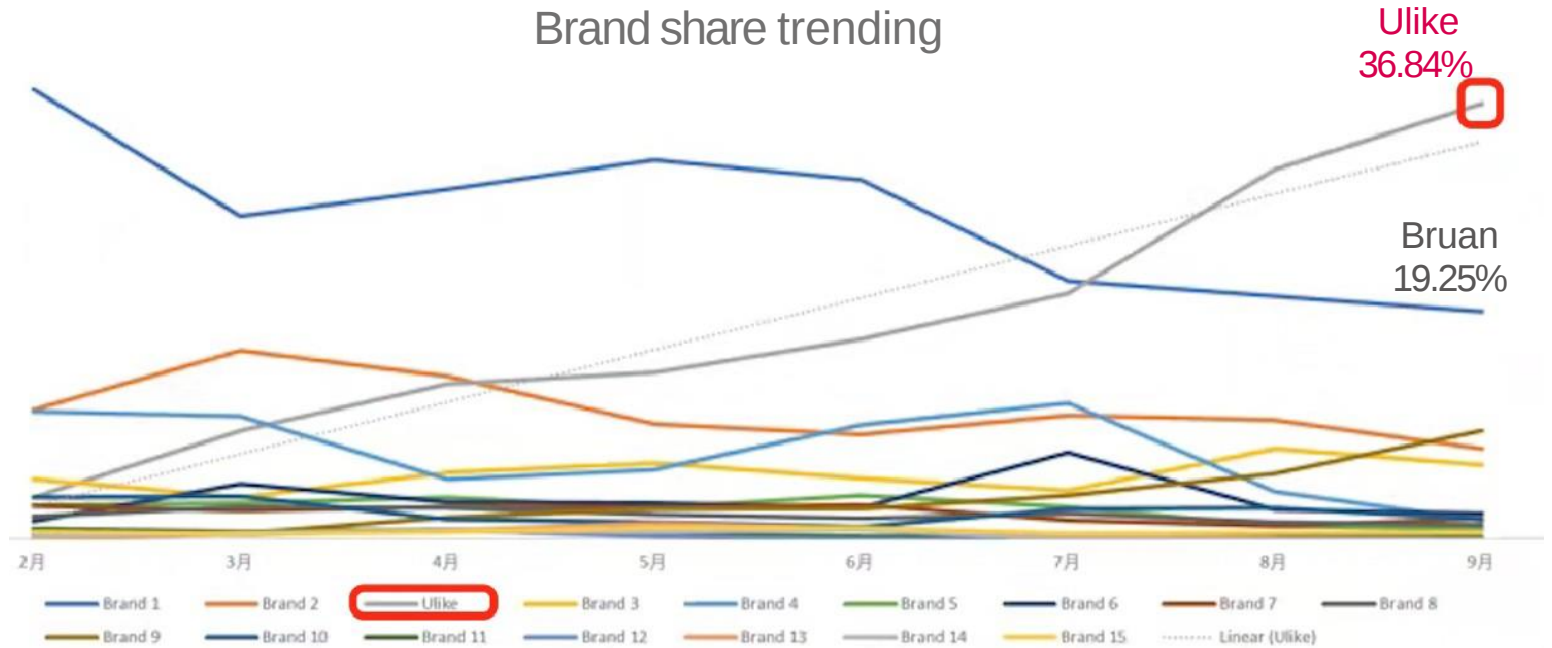
2023 to 40% market share

Brand share



■ Ulike ■ Brand1 ■ Brand2 ■ Brand3 ■ Brand4 ■ Brand5
■ Brand6 ■ Brand7 ■ Brand8 ■ Brand9 ■ Others

Brand share trending



Ulike

36.84%

Bruan
19.25%

ELLE

Unlike some devices which can burn the skin, the Ulike Sapphire Air has a significantly cooler head, making it more comfortable and practically painless to use. You'll become obsessed with the results.

BRITISH
VOGUE

Painfree, quick, and ultra efficient, this innovative home tool from Ulike works to maintain epidermal temperature during treatment, eliminating any burning sensation caused by IPL flashes.

BAZAAR

Here's a beloved laser hair removal device that works to cool the top most layer of your skin to 50 degrees Fahrenheit to minimize the risk of potential burns, and contains five power levels for a customizable experience.

marie claire

I've Had Professional Laser Hair Removal, But This At-Home IPL Device Works Better
The Ulike Sapphire Ice-cooling Laser IPL Hair Removal Device is less painful and more affordable than a salon treatment.

Skin Health Alliance

The Skin Health Alliance dermatological accreditation involves a scientific review of a product's research and data regarding its ingredients, clinical trials data and proof of efficacy.

Science Based
Skin Safe
Efficacious
Responsible



Ulike X Michael R Hamblin Ph.D

CHIEF SCIENTIFIC ADVISOR OF ULIKE GROUP

Prof M.R. Hamblin



Gone in a Flash!

New auto-flash mode
for even greater efficiency

0.7s/Flash

Get results you'll love, faster!

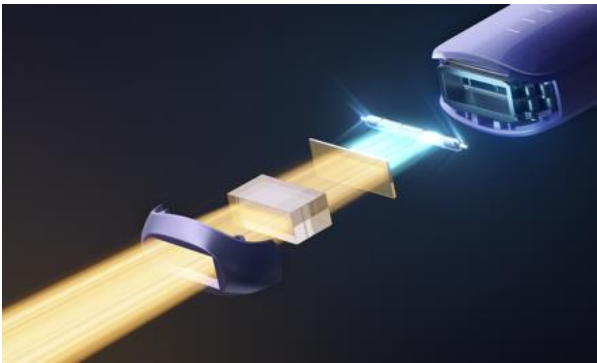
Product Specifications

Product Name:	Ulike Air3 Sapphire Hair Removal Device
Product Color:	☐ ☒
Ice Cooling Tech:	A new generation of sapphire ice cooling tech
Power Voltage:	67.2W
	100-240V~, 50/60Hz, 1.5A (Global voltage 100-240V)
Light intensity:	3 modes (Soft Mode, Body Mode, Power Mode)
Wavelength:	560-1200nm
Lamp head area:	3.3cm²
Maximum total energy:	21J
Light output speed:	0.7s/flash
Flash Mode:	Auto-Glide Method



Stronger

Increased energy of 21J
for more effective hair removal



Faster

0.7 sec/flash + smart flash control More effective
hair removal



Cooler

A new generation of sapphire ice-cooling tech
Cooler, Faster, Longer



Slimmer

Less out-of-reach areas, Less hair left over

Core Tech

Seriously Cool

A new generation of
Sapphire Ice-Cooling
Technology

Ulike
Over 300 patents worldwide



Sapphire optical outlet

Patent no.: 201921999189.4

Graphene heat dissipation

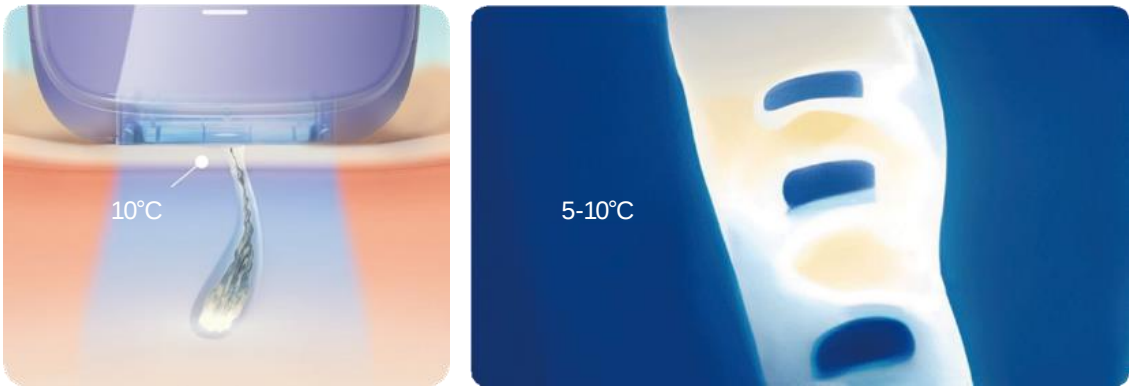
VC liquid dissipation

Patented ice-cooling tech

Patent no.: ZL202021611311.9

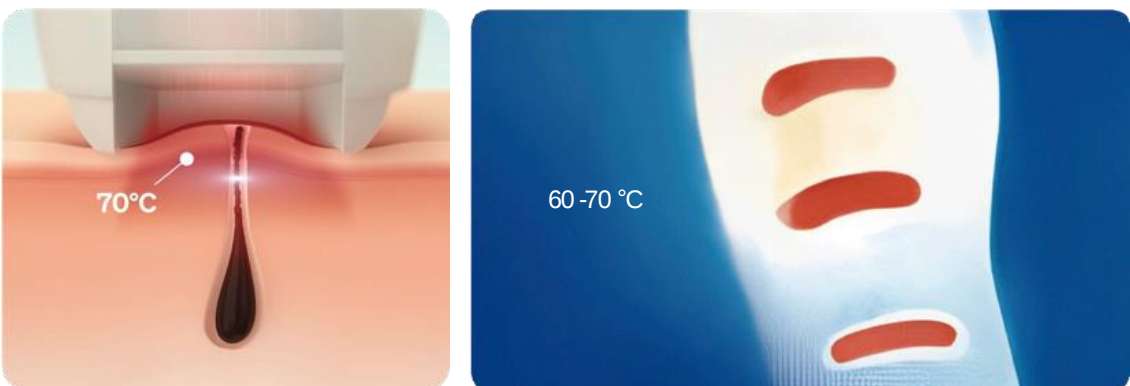
Ulike Sapphire Ice-Cooling Device

Flashing window flashes and cools simultaneously.



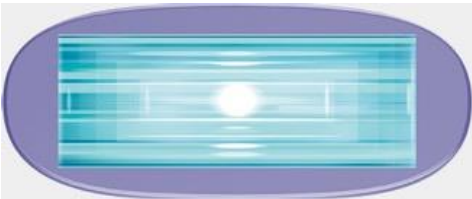
Other hair removal devices

Flashing window has insufficient or no cooling system at all.



Sapphire Flat Flashing Window

The flat head presses directly onto the skin with no gap in between, allowing the high-energy light to have an optimal hair removal effect.



Concave Flashing Window

There is a gap between the window and the skin, not allowing the light source to get close enough to the hair root.



Ulike Hair Removal Effect

-63.64%
Hair Counts

-88.7%
Averge Hair Length

-93.29%
Hair Density



Before
(thick hair)



Shaving
(visible pores)



28days after the device
(smooth skin)



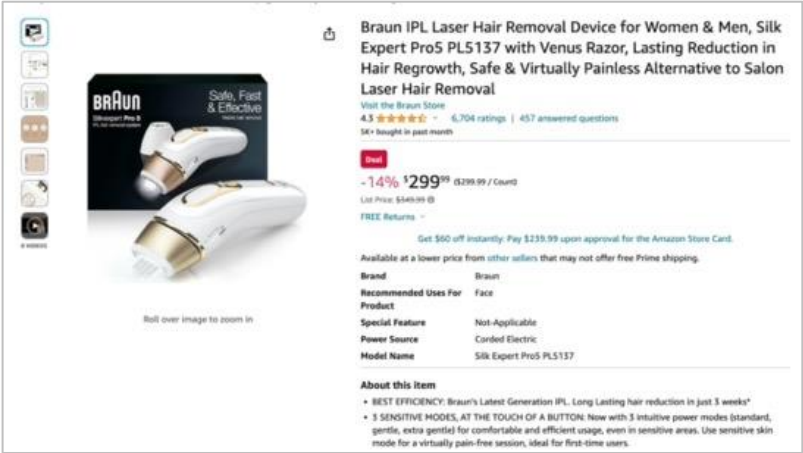
Before
(skin covered by hair)



Shaving
(root residue)



28days after the device
(smooth skin)



Braun model's using term and effect

visible hair reduction in just 4 weeks
74% hair reduction after 12 weekly sessions

Recommended by Dermatologists

Dr. Davin Lim

Ulike has made these astronomical advances and incorporated Sapphire contact cooling technology into a hand-held device. This technology protects the skin and ensures a comfortable user experience while performing effective hair removal at home.



Dr. Hadley King

With Ulike, users have the option of creating their own safe and private personal beauty sanctuary to get rid of unwanted hairs discretely.



Dr. Gary Linkov

With Ulike, users have the option of creating their own safe and private personal beauty sanctuary to get rid of unwanted hairs discretely.



Dr. Tony Youn

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