



TIRTIR

Brand Introduction

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About Us

Established in 2018, TIRTIR has taken the asian beauty industry by the storm thanks to it's ever-growing popularity and it's focus on taking what the customer's have to say, to heart.

As a K-Beauty brand first, TIRTIR prides itself on the fact that it listens to what the customers want, and makes it happen.

Company Information

Company Name: TIRTIR

Establishment Date: June 2018

Head Office: 5, Jandari-ro 3an gil, Mapo-gu, Seoul

Website: <https://tirtir.us/>

Official Instagram: @tirtir_global

Official TikTok: @tirtir.official





Find Your Shine with TIRTIR

Trust in Radiance

The meaning of TIR, “Trust In Radiance” refers to TIRTIR’s dedication to enhancing ones natural beauty, perserving youth and glow.



PRODUCT LINES

Glow Line



Milk Skin Toner
Milk Skin Toner (LIGHT)
Ceramic Milk Ampoule
SOS Serum
Milk Ceramic Cream

Cushion Line



Mask Fit Red Cushion
All Cover Cushion
My Glow Cushion
Mask Fit Aura Cushion
Mask Fit Cushion

Tone Up Essence Line



Mask Fit Tone Up Essence
SPF 30 PA++

PRODUCT LINES

Collagen Line



Collagen Core Glow Mask
Collagen Lifting Eye Cream
Collagen Core Glow Essence

Serum Line



Pure Vitamin C 24% Serum
Niacinamide 20% Serum

Lip Oil Line



My Glow Lip Oil

Mask Fit Red Cushion

Price \$29.00 USD | 18g , 0.63 oz

#transferproof #totalcoverage #glowyglassyskin

No.1 Best-Selling
Foundation on Amazon!

#1 Best Seller in All Beauty Categories

The Mask Fit Red Cushion currently offers a total of 30 shades, with plans to introduce 10 more. This caters to a wide range of customers in the beauty community. At TIRTIR, we are constantly working on developing new shades to accommodate even more customers.

Expect a total of 40 shades by August 2024!



Long Lasting, **Total Coverage**

A portable foundation with a built-in puff for quick & easy makeup. Lasting seamlessly for over 72 hours, the Mask Fit Red Cushion totally covers up unwanted troubles, leaving a smooth, semi-matte finish while also leaving your skin feeling moisturized and dewy for an on-the-go radiant look.

Our Hero Product – Mask Fit Red Cushion Foundation: On-the-go Radiant Look

WE LISTEN TO YOU GET THAT RADIANT

Glass Skin in 30 unique shades.

13C	13N	15C	17C	17N	17W
21C	21N	21W	23N	24N	24W
25N	27C	27N	29N	30N	31N
33C	33N	33W	34C	34N	34W
35N	37C	40N	43N	51N	55N



Milk Skin Toner

Price \$25.00 USD | 150ml, 5.07 fl.oz.

#hydration #moisture #glossyskin #deephydration

All the **best** hydrating ingredients, packed in a bottle for a “Glass Skin” Look.

- ✓ Vegan, Cruelty Free
- ✓ Fungal Acne-Safe
- ✓ 24hr Deep-Dive Hydration
- ✓ Suitable for dry & dehydrated skin



Paraben-free



Sulfate-free



Alcohol-free



Silicone-free



EU allergen-free



#1 Best Seller in Facial Toners & Astringents

Moisturize, fortify, brighten and calm with a **powerhouse** elixir of ingredients

Hero Ingredients



Acne-Fighting

Allantoin & Cica Extract



Deep Moisturization

Hyaluronic Acid



Anti-Aging

Ceramide & Panthenol



Brightening

2% Niacinamide



Rebuilds Skin Barrier

Rice Bran Extract

Milk Skin Toner Light

#1 Best Seller in Facial Toners & Astringents

Developed in response to customer feedback, this toner is designed to be lightweight and quick-absorbing without any tackiness, while still delivering hydration to the skin.

With a 2x increase in Niacinamide compared to the original version containing 4% to provide moisture-balanced skin while controlling excess sebum & oil, it's perfect for achieving a "Glass Skin Look in Summer", with a fungal acne-safe formula.

- ✓ Non-Comedogenic,
Non-irritation tests completed.
- ✓ Vegan, Cruelty Free
- ✓ 4% Niacinamide
- ✓ 7 Patented Vegan Soothers
- ✓ Rice Bran Extract
- ✓ Panthenol
- ✓ Allantoin



Paraben-free



Sulfate-free



Alcohol-free



Silicone-free



EU allergen-free



Ceramic Milk Ampoule

Price \$35.00 USD | 40ml, 1.35 fl.oz.

#hydration #elasticity #moisture #glowyskin

A single drop of milk,
will leave your skin
glowing.

The 3 in 1 ampoule that delivers
glow, hydration and elasticity,
all at once.

- ✓ Long-Lasting 50hr Glow Effect
- ✓ Intense Hydration
- ✓ Vegan, Cruelty Free
 - 4% Rice Bran Oil
 - Vegan Peptides & Collagen
 - 37% Vegan Milk + 6 Ceramide Complex



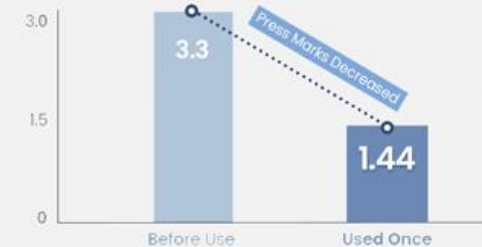
Glow

Leaves a glossy finish



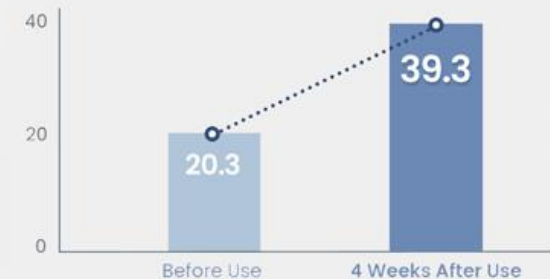
Elasticity

Energizes the skin for healthy, firm skin.



Hydration

Improves moisture within the skin



Pure Vitamin C24 Serum

Price \$25.00 USD | 30 ml 1.01 fl.oz.

Rejuvenates saggy skin while helping improve **blemishes** and **uneven skin tones**.

- ✓ Vegan, Cruelty Free
- ✓ 24% Vitamin C
- ✓ Triple Collagen
- ✓ Cica-7 Complex
- ✓ Alpha bisabolol



Niacinamide 20% Serum

Price \$25.00 USD | 30 ml 1.01 fl.oz.

Reduce the look of your pores with **intensive pore tightening** ingredients, leaving you with **healthy skin**.

- ✓ Vegan, Cruelty Free
- ✓ Niacinamide
- ✓ Glutathione
- ✓ Alpha Arbutin
- ✓ Retinol 500IU
- ✓ Zinc PCA



COLLAGEN CORE GLOW MASK

Price \$25.00 USD | 80 ml, 2.70 fl.oz.

#sleepingmask #makeupprimer #mousse

A therapeutic whipped bubble mask that you can use **day or night**

Containing 9 types of collagen, the Collagen Core Glow Mask boosts skin elasticity making skin plump and smooth. Use it as a no-wash sleeping mask, or even a makeup primer.



COLLAGEN LIFTING EYE CREAM

Price \$25.00 USD | 15 ml, 0.50 fl.oz.

#eyecream #spottreatment #plumping

Loaded with **plant** collagen, nutrients, resilience and elasticity are **injected** to vital key areas with a cooling roller.



Mask Fit Tone Up Essence

Price \$25.00 USD | 30ml 1.01 fl.oz.

#sunscreen #skintint #essence

Simplify your routine
with our 3 -in-1 wonder.
Sunscreen, essence and
skin tint all in a bottle.

- ✓ Vegan, Cruelty Free
- ✓ Weightless Feel
- ✓ Intense Hydration
- ✓ Perfect as a primer



My Glow Lip Oil

Price \$13.00 USD | 5.7ml, 3.53 oz.

#nonsticky #highgloss #longlasting #naturalfinish

Infused with rejuvenating ingredients, the My Glow Lip Oil creates an oil barrier that prevents moisture loss and fills them with hydration.



ROSY

Pigment



Scent

Rose

Ingredients

Camellia Seed Oil
Damask Rose Oil



HONEY

Pigment



Scent

Honey

Ingredients

Honey
(Propolis)



MINT

Pigment



Scent

Fresh Mint

Ingredients

Watermint Oil
Spearmint Oil



LAVENDER

Pigment



Scent

Sweet Floral

Ingredients

Lavender Extract
Lavender Oil

Past Collaborations / Organic Showcases – WE'RE TRENDING AS A WHOLE!



Trying the darkest shade of the @TIRTIR korean...

missdarcei 21.7M



TRYING MAKEUP FROM KOREA!!!! #koreanmakeup...

mikaylanog... 10.5M



That is a SHADE range! @TIRTIR long lastin...

golloria 3.1M



Trying the NEW viral Korean @TIRTIR cushion foundation...

beingcrysta... 9.5M



asmr: trying the viral @TIRTIR ad cushion foundation

jasminnlily_ 5.4M



testing to see if this filter can actually match my shade

geenaparkk 6.5M



World's Best Cushion Foundation ... Period!

215K views • 1 month ago



Tati

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Is this Actually the *BEST* Foundation?! VIRAL TIRTIR Cushion Foundation Review & 12 hr Wear Test!

30K views • 2 weeks ago

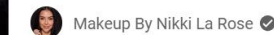


Kelly Strack

Thank you to tirtir for partnering with me! Occasionally I am sent products for my consideration, and links are affiliate links which ...

"Quick Bonus Episode!" I had to test this TIRTIR Foundation

48K views • 11 days ago



Makeup By Nikki La Rose

Hope you enjoyed this QUICK review of the very viral TirTir foundation! I'm so curious if you've tried this yet and what your ...

4K



TIRTIR



@tirtir.official



@tirtirglobal



tirtir@tirtir.co.kr



www.tirtir.co.kr